



“French Riviera Masters 2014”

At Terre Blanche Hotel Spa Golf Resort*****

Press release

Terre Blanche Hotel Spa Golf Resort, a European Tour Destination, was voted the 2013 ‘Golf Resort of the Year – Europe’, making it a perfect choice once again for this year’s highly anticipated **French Riviera Masters which takes place** from **October 3rd to October 5th 2014**.

Created by the Developer Frédéric Dubois from Santé & Loisirs Golf Events and organised by SWING in collaboration with French professional Marc Farry, the FRENCH RIVIERA MASTERS 2014 is the highlight for France on the European Senior Tour.

This 5th edition will gather some of the game’s former greats including:

- Two former winning Ryder Cup Captains, Welshman Ian Woosnam (winner of the 1991 Masters and 28 European Tour events) and Scot Sam Torrance (43 victories as a professional).
- Paul Wesselingh and Steen Tinning, number 1 and 2 of the 2013 European Senior Tour Order of Merit.
- Former Ryder Cup players Costantino Rocca, Mark James and Irishman Des Smyth.
- Previous winners of the tournament - Frenchman Marc Farry (2010), Spaniard Juan Quiros (2011), Englishman David J Russell (2012) and Australian Peter Fowler (2013).

The programme for the French Riviera Masters 2014 is as follows:

- October 2nd: Official Pro-Am preview round
- October 3rd: 1st round French Riviera Masters
1st round l’Inter-Cliniques Pro-Am Sodexo
- October 4th: 2nd round French Riviera Masters
2nd round Inter-Cliniques Pro-Am Sodexo
Gala evening
- October 5th: Final round of the French Riviera Masters
Award ceremony



TERRE BLANCHE HOTEL SPA GOLF RESORT*****

115 SUITES & VILLAS • 4 RESTAURANTS • TWO 18-HOLE GOLF COURSES • ALBATROS GOLF PERFORMANCE CENTER • REAL ESTATE
3100 Route de Bagnols-en-Forêt • 83440 Tourrettes • Var • France
Hotel Reservations: +33 (0)4 94 39 36 00 - reservations.hotel@terreblanchehotelspa.com
www.terre-blanche.com

In 2014, Terre Blanche, where the two Championship golf courses and state of the art golf facilities are arguably among the best in Europe, hosts the French Riviera Senior Masters for the third successive year. With two Dave Thomas-designed tree-lined and undulating 18-hole layouts - Le Château and Le Riou - and a unique Albatros Golf Performance Centre, Terre Blanche offers a range and quality of facilities demanded by its prestigious European Tour Destination designation.

The Albatros Golf Performance Centre was the first golf training centre to be awarded European Tour Performance Institute status. Its unique offering is complete with a Leadbetter Academy, headed by Alain Alberti, and a Biomecaswing Centre, which studies the biomechanics of the body alongside the sport, headed by JJ Rivet. The Biomecaswing Centre features a driving range on two levels, short game areas and putting greens, a TaylorMade proshop, and fitness and meeting rooms which give professional and amateur players alike a complete overview of their game in order to optimise their technique.

Terre Blanche offers a variety of annual memberships, which include exclusive benefits to both residential and international members. Alternatively corporate offers or green fees are available for play on one of the Championship golf courses.

Notes To Editors:

The Albatros Golf Performance Centre was officially opened in 2010 and offers various programmes including video analysis using trackman software to improve swing and bespoke drills by the instructor, 3 hours of personalised tuition to study all aspects of the game, and club fitting. Jean-Jacques Rivet manages the Biomecaswing Sports Centre accompanied by acclaimed teaching professional Alain Alberti, Head Coach of the David Leadbetter Golf Academy. This dynamic duo together, along with the team at Terre Blanche, create a unique offering for the golfing world for professionals and amateurs to enjoy. Onsite technicians provide a full repair and fitting service ensuring guests and members alike have top of the range equipment continually available. Golf carts are fitted with GPS systems to accurately track your position on the fairway, and the Clubhouse and pro shop provide the latest series of TaylorMade equipment.

TERRE BLANCHE LOCATION

Just 30 minutes from Cannes and 45 minutes from Nice Côte d'Azur International Airport, Terre Blanche's unrivalled location provides the gateway to the Riviera, enabling guests to experience the charm and character of Provence along with the chic ambience of the Côte d'Azur. As a European Tour Destination, Terre Blanche is located on one of the most outstanding estates in the south of France. The 750-acre luxury resort is a member of 'The Leading Hotels of the World' and as the only property of its kind in the region, provides refined hospitality rooted in authenticity and nature. 90 Minutes from Marseille - 90 Minutes from Aix-en-Provence - 80 Minutes from St-Tropez.

RECENT TERRE BLANCHE AWARDS

- IAGTO Award 2012 – Best Golf Resort Europe 2013
- "Le Chateau" Course voted best course in France by Fairways Magazine April 2013 and 14th best course in Continental Europe by Golf World UK
- France's Leading Resort 2013 – World Travel Awards
- France Best Luxury Resort Spa and Best Luxury Destination Spa 2014 – World Luxury Spa Awards

TERRE BLANCHE HISTORY

At the end of the 1990s, Dietmar Hopp discovered the exceptional landscape of Terre Blanche and fell in love with what was then a dreamlike plot of woodland from a project never completed. The avid golfer and entrepreneur had great vision for what the immense space could become. Today, the stunning location that is now Terre Blanche Hotel Spa Golf Resort reflects the passion of Hopp's dream, whilst preserving the fragile balance of its natural surroundings. An environmentally aware and carefully built residential hotel and golf resort, Terre Blanche aspires not only to provide the upmost quality experience for its guests but also to enhance the economy and tourism of the region.

For more information on memberships and green fees please contact
proshop@terreblanchegolf.com or +33(0)4 94 39 36 93

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