

Media contact: Kim Hutchinson 800-336-5520 / khutchin@pwmonline.com

## Casa de Campo joins The Leading Hotels of the World and Completes US\$40 million Redesign

La Romana, Dominican Republic — Nov. 8, 2010 — The management of Casa de Campo proudly announces it is the newest member of The Leading Hotels of the World (LHW). To be considered for inclusion to LHW, a hotel must adhere to strict quality standards and master the art of extraordinary hospitality. Its customers demand levels of quality they have come to expect of the brand, while seeking authentic and enriching travel experiences.

The epitome of luxury, Casa de Campo will in November 2010 complete a \$40 million, two-year hotel redesign and offers guests unsurpassed amenities and only the best in accommodations, service and cuisine. Known as a serene escape providing anonymity for the affluent, significant enhancements have been made in recent years to the 7,000-acre retreat, from the addition of the Beach Club by Le Cirque to the Cygalle Healing Spa. The resort's entire lobby, and main hotel area have been modernized with floor to ceiling windowed walls and mahogany paneling, accented with locally crafted metalwork by El Artistico, modern art and neutral colored furnishings surrounded by tropical flora. New features include La Caña Restaurant & Lounge by Il Circo, a Carmen Sol New York boutique featuring stylish designer fashions and the new Logo Shop. Adjacent to the core area of the resort, the spacious pool terrace radiates a chic, contemporary experience with private cabanas, new chaises, and canopy style covered seating areas. Each of the 155 new Elite guest rooms and 10 suites have been transformed and personalized with locally inspired décor, as well as new furnishings.

Casa de Campo's guest list reads like a who's who of the social registry, attracting high profile celebrities and personalities worldwide, with the offering of spacious hotel rooms and extravagant villas. Casa de Campo is also home to an international airport, a Marina & Yacht Club, three Pete Dye-designed resort golf courses including the famed Teeth of The Dog and Dye Fore, an Equestrian Center, Polo Club, a 245-acre Shooting Center, replica 16<sup>th</sup> century Mediterranean cultural village Altos de Chavon, with museums, artist workshops, boutiques, restaurants, 5,000 seat Grecian-style amphitheater that hosts renowned artists such as Andrea Bocelli, Sting, Charles Aznavour, and the Altos de Chavon School of Design, affiliated with the acclaimed Parson's School of Design in NY and Paris. For more information on Casa de Campo or to make reservations call 1-800-877-3643 or visit <a href="https://www.casadecampo.com.do">www.lhw.com</a>