



1992 – 2012 20-Year Milestone for Vigiers Golf Club and Hotel

On holiday in the area from Sweden, Elisabeth and Lars Urban Petersson, fell in love with the Périgord region and purchased a magnificent property, destined to become their second home, near Mussidan.

Lars Urban Petersson found that this part of France had many things to offer; its rich history, culture, vineyards, gastronomy and climate. With some of his old friends from his days at Harvard Business School, he decided to create an up market country estate with a hotel and golf course.

Château des Vigiers is born !



June 3rd – **The Vigiers Cup**. This will be the highlight of the 20th anniversary celebrations. An event which both local and international members are impatiently waiting for with a golf competition, fine dining, gala evening and more. People will be coming from near and far to join us for this weekend.

To celebrate the 20th anniversary with all our golfers Vigiers Golf club has decided to launch the **"Vigiers Anniversary Trophy"** which will consist of 7 competitions (calendar). A big prize draw on the 28th October will end the challenge with two main prizes: **1 year unlimited golf access to Château des Vigiers** (for non members) and **1 year golf membership fee** (for members) as well as **many more prizes to be won**.

As the golf course is at the heart of the estate we have also put together a special 20^{th} Anniversary offer for fellow golfers : Stay 5 nights for the price of 4 (start at 820°) and include:

- 5 nights' accommodation in a four star room
- Buffet breakfast
- 3 course Dinner in "Le Chai", (Tradition menu, excluding drinks)
- For Golfers: Unlimited golf (including arrival and departure day)
- For Non-golfers: 125 minutes' beauty treatment during your stay
- Free access to the spa facilities (sauna, steam room, Jacuzzi, fitness room), to the outdoor swimming pool (May-September), the tennis courts and the billiard room in the Château
- Welcome gift in your room upon arrival
- Children under 12 stay free on a bed & breakfast basis when sharing a Relais room or Suite with their parents

We would like to thank all our clients that have been loyal to us over the years. As a sign of our appreciation for **any stay booked in 2012** we have an extra special surprise in store to be discovered on site.



Looking to the future

- A new website: <u>www.vigiers.com</u>. (launched at the beginning of March)

- A new practice area to welcome golfers, businesses and to be able to develop and improve golf in our region.

- Increase the golf lessons on offer.
- Create golf workshops with local schools.
- Renovation of the bedrooms in the Château.
- Project to create a **new spa** area.







Bernard Pétine, portrait of a man of projects CEO of Château des Vigiers

"The turning point of his career was when he refused an offer. In 1991, a friend told him about the Château des Vigiers, a beautiful hotel with 25 rooms in the Dordogne. It seemed an absurd idea for this extremely active man to go and get "lost" in a place that he has never heard of and moreover for only 25 rooms, especially as just before he was already managing a holiday resort.

But being a curious person, he decided to go and meet the Swedish owner of the hotel, Lars Urban Petersson, who had fallen in love with the place, but who had no projects or coherent ideas for the Château.

Once on site Bernard Pétine was seduced by the surroundings, the character of Mr Petersson, the challenge and potential the place had to offer, as well as the budget...12 million dollars to develop the estate. The idea of creating and putting a strategy into place from nothing, caught Bernard Pétine's interest. 20 years on, he is still in charge of the Château des Vigiers. However a lot has changed since, with his drive, passion and ambition the 25 rooms at the château have been increased to 87. With his closest associates, loyal for the past 15 years, he has continued to develop the estate and overseen many new projects such as, an extra 9 hole on the golf course, developing the wine business (a passion which he discovered), a real estate project, and he has more big projects up his sleeve.

For him, Vigiers is like a drug: 20 years of challenges, 20 years of gambles taken, 20 years of development, never boring, never easy. » (translated for an article published on the site **tendancehotellerie**)



Vigiers ; a unique "Art de Vivre" experience

The Château des Vigiers is an ideal place for those who are looking for peace, tranquility and relaxation. Upon entering the grounds, the magnificent 16th century Château comes into view with its lake and surrounding vineyards. Gradually time seems to slow down and nature awakens the senses. A feeling of contentment soon prevails. With its two restaurants, Les Fresques for fine dining and La Brasserie Le Chai, the golf course, its beauty centre and spa, as well as being surrounded by some of the most famous vineyards and heritage sites in France, the Château des Vigiers offers a unique "art de vivre" experience.

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